

Transplant GPS, Inc.  
5050 75<sup>th</sup> Avenue NW  
Byron, MN 55920  
www.transplantgps.com

Media Contact :  
David Happe  
952.994.3286 Direct Dial  
dave@transplantgps.com

**Transplant GPS Inc.**

# Press Release

## **Transplant GPS Announces Production of Full Line of Personal Navigation Devices**

### **Rightway™ GPS Line Designed With All Of The Features Of High Priced Navigation Systems... Without The High Price**

**Rochester, MN, - June 16, 2008:** Transplant GPS Inc., a privately held prime manufacturer of GPS products located in Rochester, Minnesota announced today the launch of three new Personal Navigation Devices (PNDs) under its RightWay™ brand of GPS products. The RightWay™ GPS product line is designed to compete favorably against high-end GPS devices. Featuring trilingual street name 'text-to-speech' capabilities, preloaded Navteq map data for North America, SiRF Star III high sensitivity GPS chip set, Samsung processors, Windows CE 5.0 operating system, and four bonus programs, the RightWay GPS line of products offer a high quality, personal navigation device without the high-end prices. All three models – RW430, RW355, & RW250 – are scheduled for production and delivery by Q3 2008 to select retailers nationwide.

The **RightWay™ RW430** is the flagship model featuring a 4.3" TFT LCD anti-glare display. Integrating all the standard features of the RW line, this widescreen model allows you to see more of the preloaded maps of Canada and the United States (including Alaska, Hawaii and Puerto Rico) at any given time. The widescreen also translates into larger buttons and on-screen keypads. Combine this with predictive text and entering an address is a breeze. Not only does the RW 430 announce the name of the street to turn on, the RightLane Assistant™ will show you which lane to be in so you won't miss the turn. RightSpeed Assistant™ monitors local speed limits and alerts you to user-programmable speed monitoring. With over 1.7 million points of interest (POIs) stored in its memory, Navteq maps, clear driving graphics and instructions, and a straight forward user interface, the RW 430 GPS Navigator is a system that anyone could use right out of the box.

The **RightWay™ RW355** incorporates all of the features of the RW430 including street name text-to-speech capabilities and all other features, but in a smaller 3.5" version. The RW355, like the RW430, is one of the few units on the market to feature an MP3 player, movie player, E-book reader and photo viewer. Both units also have built in 2 watt amplifiers, as well as an external audio jack compatible with most car stereo systems allowing for MP3 playback or audio navigation over existing car audio systems.

The **RightWay™ RW250** is a lead price GPS model with 3.5" TFT/LCD screen, and street name text-to-speech capabilities. This unit presents a quality alternative to traditional "opening price points", with integrated memory, Windows operating system, and maps of the continental United States.

The RW430, RW355, and RW250 mark the first in a series of new products that RightWay will launch between now and Q1, 2009. Additional models, potentially including models with Bluetooth compatibility, TMC for traffic reports, and WIFI models with wireless connectivity will be announced over the next several months. For additional information, please visit [www.RightWayGPS.com](http://www.RightWayGPS.com) or contact us directly at 507-529-0041.

#### **About Transplant GPS Inc.:**

*Since its origination in 2000, Transplant GPS has worked with industry leaders to provide innovative GPS products for today's consumer. While originally known for add-on GPS components, Transplant GPS has recently expanded its product line under the brand name RightWay. Their full line of RightWay branded GPS products range from GPS components to software to all inclusive personal navigation devices. While continuing the tradition of excellence, Transplant GPS provides high quality GPS solutions and superior customer service through both its U.S. and China offices. For more information about Transplant GPS and RightWay products, visit [TransplantGPS.com](http://TransplantGPS.com) or [RightWayGPS.com](http://RightWayGPS.com).*

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