

## RightWay 350 – Full Featured Navigation at an Affordable Price

Las Vegas, NV – booth #4612 – January 7, 200 – Transplant GPS introduces the RightWay 350 personal navigation device, a full featured all inclusive navigation device at an affordable price. Measuring just 94 x 77 x 18.5mm and weighing less than 174 grams, this pocket-sized device is a powerful navigation tool.

Accurate maps, clear driving instruction and a straight forward user interface makes the RightWay 350 a navigation system that anyone can use. Ready straight out of the box, simply follow the menus on the full color touch screen to enter an address or point-of-interest. In less than one minute, the RightWay 350 acquires a satellite fix, determines your exact location and calculates a route from point-to-point anywhere in the continental United States using the latest Navteq map data.

Unlike many GPS personal navigation devices, the RightWay 350 has text-to-speech capabilities in English, French and Spanish. Not only will the RightWay 350 show you which way to turn, it will audibly announce the name of the next street, enabling you to focus on driving safely. Lane assistance even shows you which lane to be in so you won't miss your next turn. The 3.5 inch anti-glare screen and dash mounting system make it easy to see the direction, even in bright sunlight. Combine turn-by-turn voice guidance with the option of a 2- or 3-dimensional view of the map – complete with points-of-interest – and you will be navigating complicated interchanges with confidence.



### Key Features of the RightWay 350:

- User friendly address entry
- Turn by turn spoken & visual instructions
- Audibly announces street names via text-to-speech ability in English, French & Spanish
- Lane assistance
- Maps of continental United States
- 2D and 3D map views
- Speed limit alerts
- 1.7 million points-of-interest

### Technical Information:

- 3.5" touch screen display
- Samsung 400 MHz processor
- SiRF Star III GPS chip set
- Microsoft Windows CE Net 5.0 operating system
- Preloaded continental U.S. Navteq map data
- SD card
- 5 hour (avg)1050 mAH lithium ion rechargeable battery
- Measures 94 x 77 x18.5 mm
- Weighs 174.6 g

At a suggested retail price of \$249, the RightWay 350 package includes:

- All inclusive GPS personal navigation device
- 2 GB SD Card with maps of the continental United States
- Mounting system for both windshield and dash
- AC & DC chargers
- User Manual CD

### About Transplant GPS

Since its origination in 2000, Transplant GPS has worked with industry leaders to provide innovative GPS products for today's consumer. While originally known for the EMTAC brand add-on GPS components, Transplant GPS has recently expanded its product line under the brand name RightWay. Their full line of RightWay branded GPS products range from GPS components to software to all inclusive personal navigation devices. While continuing the tradition of excellence the EMTAC products were known for, Transplant GPS provides high quality GPS solutions and superior customer service through both its U.S. and China offices. For more information about Transplant GPS and RightWay products, visit [TransplantGPS.com](http://TransplantGPS.com) or [RightWayGPS.com](http://RightWayGPS.com).

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